

IMAGESTORE MEDIA MANAGER

Media distribution software for effective channel branding workflow

Imagestore Media Manager helps ensure effective management of channel branding media by integrating graphics preparation with media layout. The application keeps workflow organized, and makes sure that the correct graphics go to air. The system can be scaled for centralized, multi-channel operations, as well as for more distributed playout environments.

Automated file format conversion

Imagestore Media Manager operates with all generations of HD/SD Oxtel Series Imagestore channel branding processors, and works with both video and audio files.

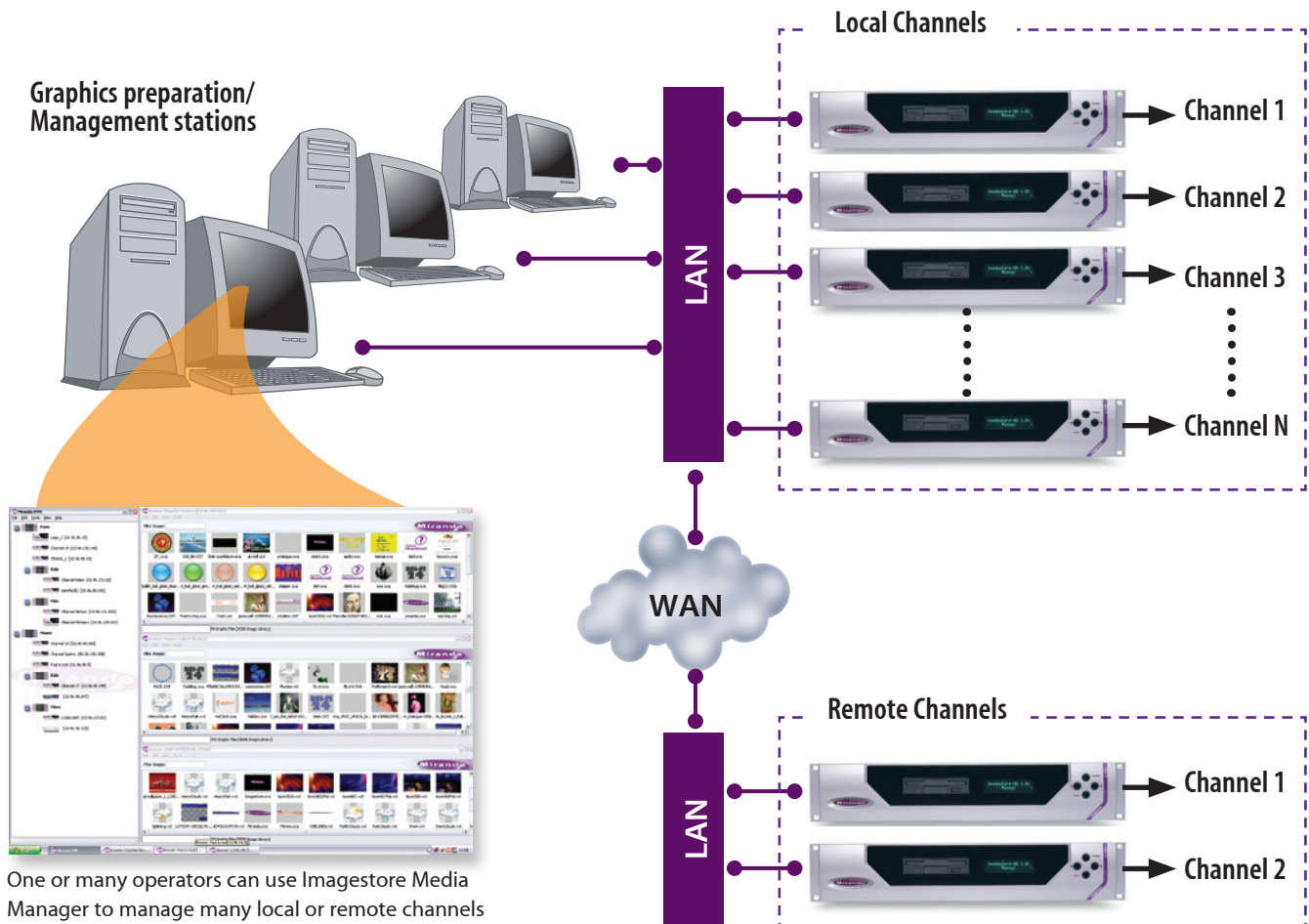
The software provides easy file ingest with automatic file format translation during 'drag and drop' operation. Conversion is provided for TGA, TIF, JPG, PNG, GIF, BMP, PSD, Quantel VPB, OXT, and OXA and OXI files.

Scheduled distribution

With Imagestore Media Manager, channel branding media can be distributed over a LAN or WAN. A single application is required for a whole network, and this enables the centralization of media management.

The application is equally suited to multi-channel playout centers. Media can be easily distributed to groups of channels demanding specific files, and this distribution process can be scheduled.

Efficient media distribution with Imagestore Media Manager

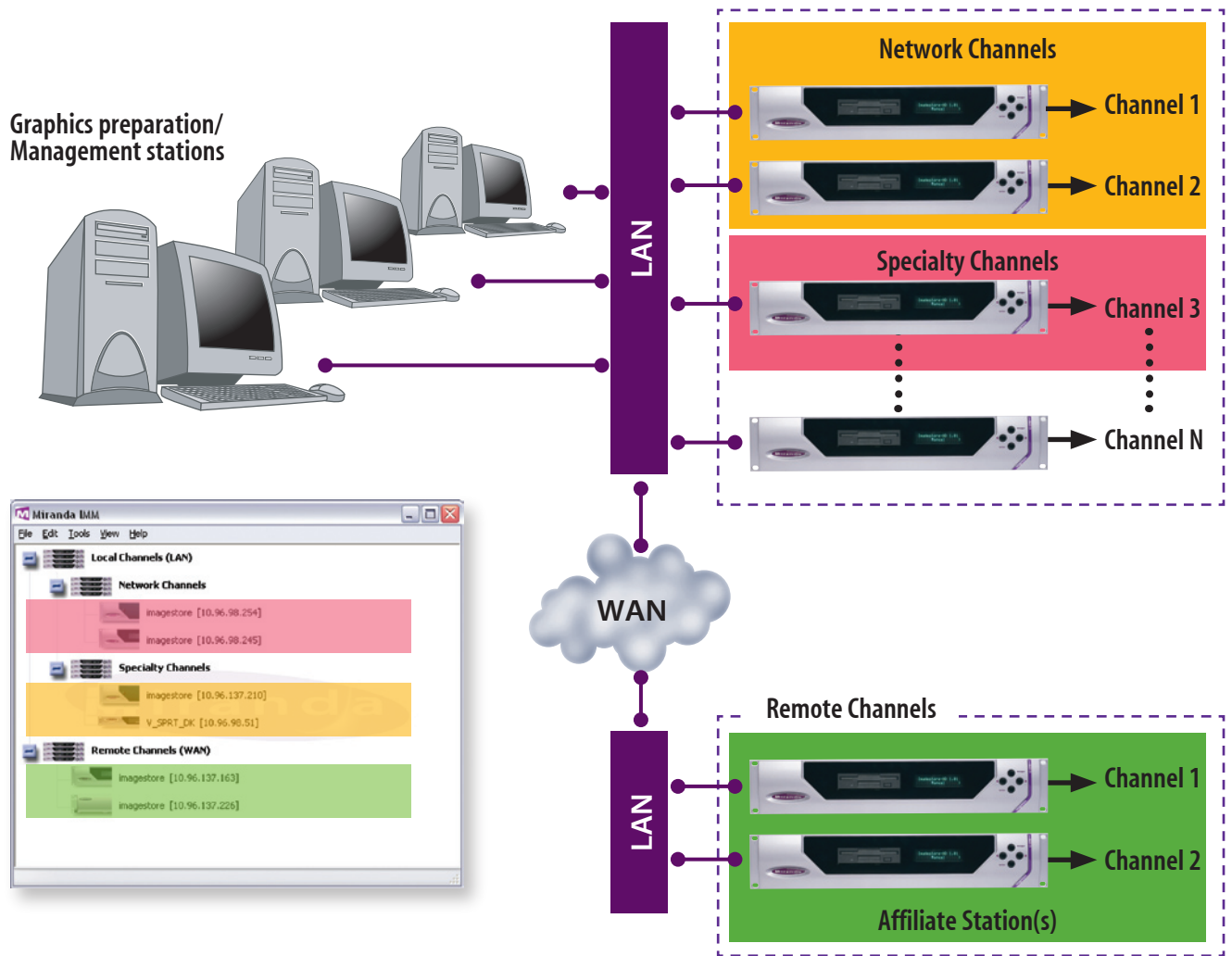


One or many operators can use Imagestore Media Manager to manage many local or remote channels

Application: Group based distribution

Imagestore Media Manager includes all the tools needed for group based media distribution. This allows easy management of media for different types of channels, such as Network, Speciality and Affiliate channels.

Media dropped into a group is automatically distributed to all channels in that group.

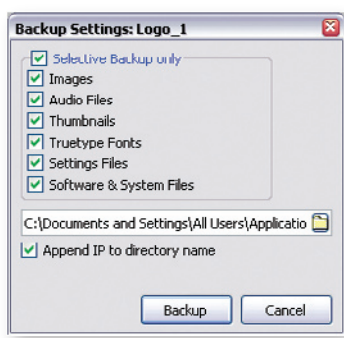


IMM: Branding system management

In addition to media management and distribution, Imagestore Media Manager provides multiple channel branding system management tools.

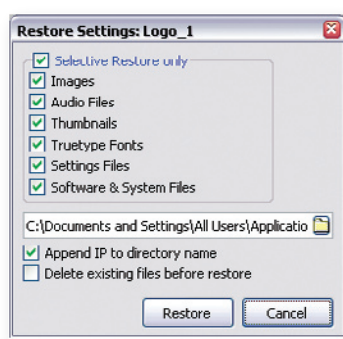
System Backup

Imagestore Media Manager allows an Imagestore or Intuition system to be backed up to a remote PC or server. Users can back up not just media but also system configurations, settings and system files.



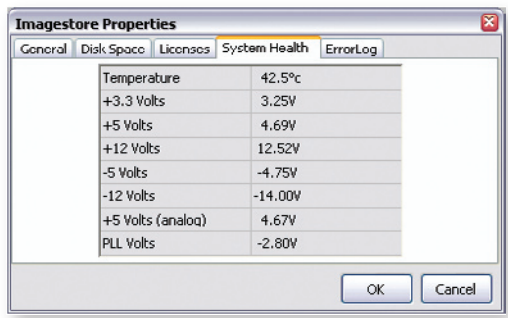
System Restore

Once a system has been 'backed up' using IMM, it can be restored at any point to the same state. This powerful feature ensures that branding settings and media are always secure.



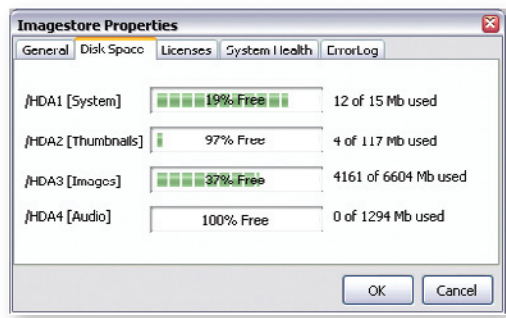
Temperatures and Voltages

IMM can be used to indicate the internal voltages and temperatures of multiple units, and bring possible errors to the user's attention through intuitive eye catching icons.



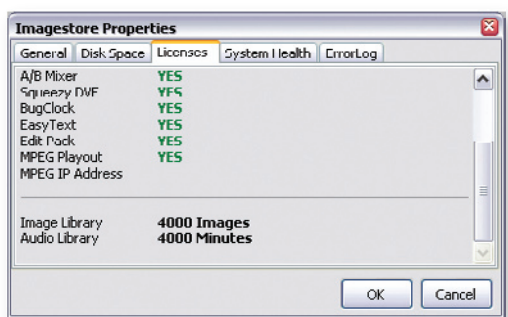
Disk Space Analysis

Available disk space for storage can be monitored with IMM. This enables the user to effectively manage media content, ensuring that there is always enough space available for incoming media.



Licences

IMM will display the installed licences on any networked unit. This gives the operator a simple overview of which branding processors are available for certain tasks.



Log File Viewer

A view of the branding processors log files can be seen from IMM. This offers a unique insight into the system's operations which can be used for advanced diagnostics.

